

# Dan Schiønning Larsen

Business Owner at dan-larsen.com

office@dan-larsen.com

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## Summary

I am a mature professional with 23 years of professional experience in different domains, but always with the common denominator of dealing with people and IT. I have a natural curiosity for languages and cultures. Some time ago I set up my own company and now work full-time as an English-Danish translator.

My many years of working for large local and international companies have taught me a lot about working with people from all around the world, and opened my mind towards other cultures and ways of getting things done.

Before starting my translation business, I worked as a Project Manager for a Romanian digital marketing agency, handling the development part of marketing campaigns. Prior to that, I worked for Hewlett-Packard at their large back-office hub in Bucharest, Romania. I was the link between marketing departments worldwide and my development team. I coordinated the people, as well as the development. I moved on to become the Lead for a team of Project Managers, and have built up good knowledge of how to plan and execute projects for online websites, both through offline and online training and through experience.

My translation portfolio is quite broad. I have translated many things from materials for airport eGate systems to sports shoe marketing texts. I also do a lot of subtitling work. The subject matters are mostly general content, such as TV series and dramas. My end clients are brands such as: Netflix, IYUNO, Nike, Trimble, Expedia, McDonald's, Brother, Vision-Box, Okta and others.

I am always looking for the next opportunity!

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## Experience

### **Business Owner at dan-larsen.com**

September 2017 - Present

Translating English to Danish

Documents, web content, subtitles

### **Business Owner at dan-larsen.com srl**

November 2015 - Present

Translation English - Danish

Translation Swedish - Danish

### **Senior Project Manager at Senior Programming**

August 2013 - November 2015 (2 years 4 months)

Project Manager of small and large web projects from various accounts, local and international.

### **EMEA Channel Content Program Manager at Hewlett-Packard**

October 2012 - June 2013 (9 months)

Enabling partners to present HP products in the most optimal way by administrating tools and solutions to deliver product content for syndicated ecommerce usage.

### **Team Lead, HP.com WW Campaign Ops, Social Media and Mobile Program Ops at Hewlett-Packard**

November 2011 - October 2012 (1 year)

Lead a team of project managers that handle projects coming from various business groups inside HP related to social media. Production of tabs and apps on Facebook, support for Twitter, LinkedIn, Youtube. Support and development for Sina Weibo in China. Governance of HP policies for using said networks.

### **Team Lead, HP.com Campaign Operations - Consultancy and Project Management team at Hewlett-Packard**

March 2010 - October 2011 (1 year 8 months)

Lead a global team of project managers that handle projects coming from various business groups inside HP related to campaigns and other content on HP.com. Production of short and long term content. Ensure financial balance for the team through P4P and SLA funding from the HP business groups on worldwide level.

### **Front Office Ops Lead at Hewlett-Packard**

November 2007 - February 2010 (2 years 4 months)

First point of contact for specific business group for any inquiries about HP.com and digital publishing. Coordinate and follow-up on projects. Consult for new campaigns and ideas for online initiatives.

### **Service Delivery Manager at Hewlett-Packard**

July 2006 - October 2007 (1 year 4 months)

Leading a team of developers, making sure requests from HP marketing related to HP.com content are picked up and processed according with SLAs.

### **Translator English - Danish**

July 2004 - August 2006 (2 years 2 months)

Working as translator from English into Danish as a side-business to my regular dayjob.

### **Customer Service Agent at Danske Fragtmænd A/S**

March 1994 - July 2006 (12 years 5 months)

F2F customer service, phone customer service, data processing, cashier, warehouse steering, distribution of goods from Greenland, maintenance of Track and Trace system in transit hall, carrier admin support, and other ad hoc.

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## Education

### **Aalborg Handelsskole**

HHX, Business/Commerce, General, 1990 - 1993

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[Contact Dan Schønning on LinkedIn](#)